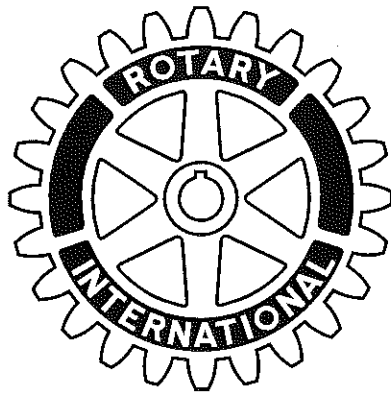


**Rotary Club
of
West Chester**

www.westchesterrotary.us



Rotary in the West Chester Area

Following are the three West Chester Rotary clubs, comprising one of the most active Rotary areas in the Delaware Valley:

- **GREATER WEST CHESTER SUNRISE ROTARY CLUB**
Breakfast Club: 7:00 a.m. Wednesday
West Chester Holiday Inn
- **THE ROTARY CLUB OF WEST CHESTER**
Lunch Club: 12:10 p.m. Thursday
West Chester Elks Club
- **THE ROTARY CLUB OF WESTTOWN GOSHEN**
Dinner Club: 6:15 p.m. Thursday
West Chester Holiday Inn

What is Rotary?

ROTARY is an international organization of business and professional persons united worldwide, who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. It is the world's first service club, founded in Chicago, Illinois, in 1905 by Paul Harris, the first President of Rotary International.

Rotary Mission Statement

The **MISSION** of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration.

Object of Rotary

The **OBJECT** of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise, fostered through:

- The development of acquaintance as the opportunity for service;
- The promotion of high ethical standards in business and professions;
- Service in one's personal, business and community life; and
- The advancement of international understanding, goodwill and peace.

"Ideal of service" is the key phrase. This ideal is an attitude of being a thoughtful and helpful person in all of one's endeavors. It is the true meaning of the Object.

The Rotary Motto

The principal *MOTTO* of Rotary is "*Service Above Self,*" which best explains the philosophy of unselfish volunteer service on which the organization was founded.

The Rotary "4-Way Test"

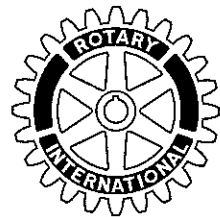
The Rotary *4-WAY TEST* is one of the most widely printed and quoted statements in the world, used by Rotary clubs and Rotarians around the world as an instrument to develop respect and understanding among people. It has been used successfully in business, government and schools as an effective measuring stick for conduct, a guide to right thinking.

Created by a former Rotary International President for his employees to follow in their business and professional lives, this 24-word code of ethics became the guide within his company for sales, production, advertising and all relations with dealers and customers. This simple philosophy was adopted as the Rotary *4-WAY TEST* in 1943:

1. Is it the *TRUTH*?
2. Is it *FAIR* to all concerned?
3. Will it build *GOODWILL* and *BETTER FRIENDSHIPS*?
4. Will it be *BENEFICIAL* to all concerned?

The Rotary Emblem

A wheel has been the symbol of Rotary since the organization's earliest days. The symbol which represents Rotary today was formally adopted as the official *EMBLEM* of Rotary International in 1925: a gear wheel with a "keyway" in the center (to attach it to a power shaft), with 24 cogs representing all Rotarians, and 6 spokes.



The R.I. emblem and the word "Rotary" are officially registered with the U.S. Patent and Trademark Office as trademarks and "service marks." The Rotary emblem should not be altered or modified in any way, and cannot be used for any commercial purpose, or to promote one's self or business. It is the responsibility of every Rotarian to use and wear the emblem with pride.

The Rotary Flag

An official **FLAG** was formally adopted by Rotary International in 1929. It's comprised of a white field with the official wheel emblem emblazoned in gold in the center. The four depressed spaces on the rim of the Rotary wheel are colored royal blue. The words **ROTARY** and **INTERNATIONAL** are printed in bold in the top and bottom depressions. The shaft in the hub and the keyway of the wheel are white.

The Rotary Club Banner

The design of a **CLUB BANNER** should be unique to the club, distinctive and expressive of the community and country of which the club is a part. A colorful Rotary tradition is the exchange of club banners. A Rotarian who travels to another area will take the club banner to a "makeup" meeting as a token of friendship.

Rotary Foundation

Rotary International founded the Rotary Foundation in 1917 as an educational and charitable endowment for "*doing good in the world.*" Its purpose is to support the efforts of Rotary International to achieve world understanding and peace through international humanitarian, educational and cultural exchange programs. These programs include:

- Ambassadorial Scholarships
- 3-H (Health, Hunger and Humanity) Grants

- PolioPlus – Rotary’s massive effort since 1985 to eradicate poliomyelitis from the world, with over one billion immunized at the end of 1999
- PolioPlus Partners – since 1996 has provided opportunities for clubs and districts to support mobilization activities for NID (National Immunization Days) in polio-endemic countries
- Group Study Exchange
- Matching Grants
- Rotary Volunteers
- Carl P. Miller Discovery Grants
- Rotary Grants for University Teachers
- Rotary Peace Programs
- Disaster Relief Program

Gundaker Foundation

This non-profit corporation of District 7450, established in 1964, recognizes the lifelong accomplishments of Guy Gundaker, a charter member of the Rotary Club of Philadelphia. A charitable arm of our district, it provides matching grants for projects of clubs within the district and fully funds selected district projects. Its purposes complement those of the Rotary Foundation. Whereas the Rotary Foundation supports strictly projects of an international scope, the Gundaker Foundation supports projects of both national and international scope in consort with clubs in District 7450.

Interact

“Interact” is derived from “inter” for international and “act” for action. An official R.I. program, it is a youth service club sponsored and supervised by a Rotary club. An Interact club provides opportunities for young people ages 14 to 18 to work together to create greater understanding and goodwill with

youth throughout the world. An Interact club must plan annual projects of service to its school, to its community and in the world. Interactors develop leadership skills and attain practical experience in conducting these projects, thereby appreciating the satisfaction derived from serving others.

Rotaract

Rotaract is an R.I. program designed to promote responsible citizenship and leadership potential in young men and women ages 18 to 30. It picks up where Interact ends. A Rotaract club is sponsored by a Rotary club. It plans its own activities, welcoming opportunities to work alongside the sponsoring Rotary club. Emphasis is on the importance of individual responsibility as the basis of personal success and community involvement. Participation in international exchanges and conferences is encouraged. R.I.'s mission through Rotaract is to extend its commitment to undergraduate students, to model and support "*Service above Self*" in both local and international venues. The Rotaract motto is "*Fellowship through Service.*"

The Organization of Rotary

Rotarians are members of Rotary clubs which belong to the global association, Rotary International (R.I.). Each club elects its own officers and directors and enjoys considerable autonomy. Clubs are grouped into districts, each led by a District Governor, who is an officer of R.I. The district administration, including District Governors and various committees, guides and supports the clubs.

The West Chester club is governed by a board of directors and officers consisting of a President, President Elect, Vice President, Immediate Past President, Secretary, Assistant Secretary, Treasurer, Sergeant-At-Arms, Assistant Sergeant-At-Arms and seven board members. The officers and board are elected in December each

year to serve the following Rotary year beginning July 1st and ending the following June 30th.

West Chester is one of 55 clubs in District 7450, which includes Philadelphia, Delaware County, Chester County and parts of Montgomery and Bucks Counties.

Worldwide, there are over 1.2 million members of Rotary in over 32,000 clubs comprising 530 districts in 200 countries.

The Classification System

The classification system ensures that each club's membership profiles the business and professional composition of its community. Under this system, each member's classification is based on his or her business or profession. The number of members holding that classification is limited according to the size of the club.

The Four Avenues of Service

Based on the object of Rotary, these avenues are the philosophical cornerstone of Rotary and the foundation on which club activity is based.

CLUB SERVICE AND CLUB AFFAIRS – Focuses on strengthening fellowship and ensuring the effective functioning of the club. It is the arm that assures proper administration of the club and promotes interaction among the members, their families and friends.

VOCATIONAL SERVICE – Encourages Rotarians to serve others through their vocations and to practice high ethical standards in their every day experiences at work.

COMMUNITY SERVICE – Covers the projects and activities the club undertakes to improve the quality of life in its community.

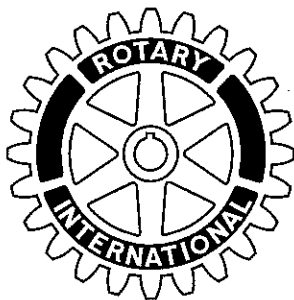
INTERNATIONAL SERVICE – Encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.

Rotary Club of West Chester Programs and Activities

- Brian's Run (1st Sunday of December)
- Annual Fruit Sale – proceeds donated to local charitable organizations (February)
- Ringing Bell for Salvation Army (December)
- Annual Trip to Blue Rocks Baseball Game
- Social outing in connection with West Chester University
- Rotary Night at the Phillies
- Annual Rotary Golf Outing
- Collaborate with schools to provide speakers to discuss career opportunities
- Participate in reading program with elementary schools
- Annual Canned Food Drive for Salvation Army
- Recognize and provide scholarships for high school students
- Support the collection of used eyeglasses, sunglasses and postage stamps by the district
- Sponsor youth exchange students
- Support district group study team and Ambassadorial Scholars programs
- Donate funds to many local charities.
- Adopt-A-Highway program
- Chili Cook-Off (Annual Fundraiser)
- Operation Warm (Providing winter coats to needy children)
- Interact Club (Club of High School Leaders)
- And many more...

20 Reasons to Join the Rotary

1. Friendship
2. Business Development/Networking
3. Personal Growth and Development
4. Leadership Development
5. Citizenship in the Community
6. Education/Information
7. Fun and Fellowship
8. Communication Skills
9. Worldwide Citizenship
10. Help and Fellowship When Traveling
11. Entertainment
12. Social Skills
13. Family Values
14. Vocational Skills
15. Ethical Relationships
16. Cultural Awareness
17. Prestige of Membership
18. Nice People
19. Rotary Motto -
"Service above Self"
20. Opportunities to Serve



The Rotary Timeline

- 1905 Chicago attorney Paul Harris organizes first Rotary meeting on February 23, leading to formation of the Rotary Club of Chicago.
- 1906 Rotary Club of Chicago provides a public toilet outside City Hall, Rotary's first community service project.
- 1909-10 Paul Harris elected first President of National Association of Rotary Clubs at the first Rotary Convention.
- 1911-13 Clubs formed in Canada, Great Britain, and Ireland; organization name changes to International Association of Rotary Clubs. The National Rotarian magazine launched.
- 1915-16 Club chartered in Cuba, the first non-English-speaking Rotary country.
- 1916-17 President Arch Klumph proposes establishing an endowment fund, precursor of The Rotary Foundation.
- 1921 West Chester club is founded.
- 1923-24 Current Rotary emblem adopted.
- 1942-43 Rotary conference in London on education and cultural exchange sets stage for UNESCO.
- 1945-46 Forty-nine Rotarians help draft the UIN charter.
- 1946-47 Founder Paul Harris dies in Chicago; outpouring of funds from Rotarians used to establish fellowship program.
- 1948-49 First 18 Rotary Fellows study abroad, a precursor of Ambassadorial Scholars.
- 1962-63 First Interact club formed in Melbourne, Florida, USA. World Community Service program launched.
- 1965-66 Matching Grants and Group Study Exchange programs begin.
- 1968-69 Rotaract program launched.
- 1979-80 Foundation grant to immunize five million Philippine children against polio sets stage for PolioPlus.
- 1984-85 Rotary launches PolioPlus program and campaign to raise US\$120 million to immunize all the children of the world.
- 1985-86 Membership tops one million.
- 1986-87 Rotary Village Corps program (now Rotary Community Corps) established.
- 1987-88 First women join Rotary. Rotary returns to Hungary and Poland.
- 1994-95 Western Hemisphere declared polio-free.
- 1998-99 Rotary Centers of International Studies in peace and conflict resolution established.
- 2000-01 Western Pacific region declared polio-free
- 2001-02 Europe declared polio-free. Rotary announces US\$80 million campaign to complete the global eradication of polio by 2005.
- 2005 Rotary International celebrates Centennial
- 2006 Rotary Club of West Chester President Annalie Korengal Longus and Rotary Club of Kennett @ Longwood President Bonnie Korengal become the first mother-daughter club presidents.