



# ROTARY VOTARY

The Rotary Club of West Chester

Bill Boyd, International President 2006-2007

Bulletin #49 [www.WestChesterRotary.us](http://www.WestChesterRotary.us) June 14, 2007

**This Week's Program: June 14, 2007**  
**Concetta Schiattarella & Becky Cacace**  
**Classification Talks**  
**Arranged by Noel Stanek**

**Next Week's Program: June 21, 2007**  
**Meeting at the**  
**West Chester Area Senior Center**  
**Arranged by Steve Quigley**

## MINUTES by Cathy Palmquist

**President-elect Gary Hess** opened the meeting in **President Annalie's** absence. Special guest Dr. Michael Jackson gave the invocation, speaking of unity and peace, after which everyone pledged allegiance to the flag.

**President-elect Gary** introduced the special agenda for the day. He explained there were displays representing the four Rotary Avenues of Service in each of the four corners of the room. He suggested that members get their lunch at the buffet in the middle of the room and then, proceed to visit each avenue display and sign up for those projects and positions in which they are interested. **Steve Karp** further explained the idea of the Rotary avenues' "Job Fair" and urged new, as well as longtime members to look at the wide variety of ways to get involved in club activities and leadership.

At 1 p.m., **President-elect Gary** rang the gong to get everyone's attention to conduct the 50/50 drawing. **Tom Spackman** was the lucky winner of \$14, but missed locating the queen.

## COMMUNITY SERVICE AVENUE SURVEY

Many thanks to the 53 members who filled out the orange *Community Needs Assessment Membership Survey* at Thursday's "Rotary Job Fair." The survey is an important tool for the Community Service Avenue (CSA) committee to assess the CS projects that club members want to participate in and the organizations that club members want to support during the next few years (the survey is typically not done every year).

Because of vacations and business, some members missed the meeting. A few committee members, busy with their displays, need to return their surveys. Since it is important that we be get input from as many members as possible, we will have surveys available at the upcoming June 14<sup>th</sup> meeting. Please see Cathy Palmquist, or if you will not be at the meeting, please contact her at [cathyp@neoethos.com](mailto:cathyp@neoethos.com) or 610-431-7982, so we can get a survey to you. We value and need your input!!

## SPEAKERS REVIEW by Eric Metzker

Today the Rotary Club of West Chester held their own version of a job fair. Instead of highlighting money-making careers, this fair showcased the four avenues of Rotary Service: Vocational Service, Club Service, Community Service, and International Service. Each avenue had its own 'booth' consisting of tables, flyers, pictures and various symbolic representations (like Paul Harris medals for the RI foundation) to help members get to know each avenue. Avenue representatives staffed the tables, answered questions about committees and types of service opportunities and most importantly had sign-up lists so each member could volunteer their services.

As this writer visited each avenue, these themes came out of the conversations with Avenue Chairs:

Vocational Service Avenue: **John Messersmith**, chair. When asked what is "cool" about Vocation Service for anyone who might be interested in serving, John replied that the Vocational Service Avenue is all about "promoting community service and ethics among young people." The avenue serves people from high school age to 25, the earlier ages being served directly by Interact and the later ages being served by Rotaract. Of course there are a variety of other activities including Career Day during which Rotarians share their experiences and recommendations on careers to pursue with young people of high school or college age. John added that the avenue also provides leadership development for adults including the Chester County Leadership Connection, training for people interested in serving on non-profit boards (which this author gratefully was able to attend through the generosity of Rotary).

Regarding Club Service, **Carol Metzker** who is incoming chair noted that the avenue "provides the glue that holds us (the club) together". It provides the organizational structure and means to even have the club. Everything from tracking membership to ensuring dues paid get to Rotary. It's a great place to learn the inner workings of

how Rotary works. The Club Service avenue brings us our weekly programs, gives us the Sergeant at Arms so we greet our guests and never forget the 50-50, and perhaps most importantly informs potential members, welcomes them when they become members and mentors us through our first year or two of membership so we find our way in Rotary. This avenue is one of those gems that is vital to making Rotary possible and yet subtle since it blends in to the very fabric of our weekly attendance at the club.

Community Service provides the local face of Rotary in addition to Vocation Service. As **Joanne Tadeo** noted, "Service begins at home. The work that we do is in our home and community. We take care of our own so we can build strength to look beyond our community" to serve the wider world. This avenue has some of best known programs such as Brian's Run which aids people with physical challenges and Brighter Future which has provided hands-on opportunities to help our neighbors improve their homes and buildings. Take a look at our website and you'll immediately see places to serve such as the Gundaker Foundation, our support to Chester County Hospital's festival and Chadds Ford Clean up day when we worked with the Kennett at Longwood club to spruce up the grounds at the Chadds Ford historical society.

And last but certainly not least is the International Service Avenue. Chaired by incoming **Steve Karp**, Steve showed how International Service is the perfect complement to Community Service. He said it "takes us out of our backyard and opens us up to (help solve) the problems of the world." A great example of this was the reprise presentation going on during the fair by Dr. Johnson who explained how our club together with a Rotary Club in Kenya is providing the fundamental item – fresh water – necessary to make village life thrive once again for hundreds of people. Some of our local programs help to raise funds such as the Chili Cookoff. The club has also provided fresh drinking water to Bangladesh. With this fourth avenue, the club provides the link that unites service of Rotarians around the world. Every international service project is actually a collaboration of two clubs – one providing the international support to another club providing Community Service to their local community.

Take some time to get to know these avenues and pick one to serve this year – every member has the duty and privilege to serve in one of these Rotary avenues. This is what gives us the ability to say we're Rotarians and our service shows we care.

## THANK YOU

Copies of the Votary are provided at our meeting by **President Annalie**.

## SAVE THE DATE

June 21 Proposed budget available  
July 12 Presidential picnic for **Gary Hess**  
Aug 30 Valentine's Day in August dinner  
Sept 23 International Picnic  
Oct 7 Chili Cook-off

Check out the Rotary Calendar of events at <http://www.westchesterrotary.us/clubcalendar.htm>

To add events send e-mails to:  
[calendar@westchesterrotary.us](mailto:calendar@westchesterrotary.us)

## CONDOLENCES

We extend our condolences to **Sid Rabin** at the passing of his wife Lucy. Please contact Keshet Israel for the times that Shiva will be observed.

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## HOW TO GET IN TOUCH

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