



ROTARY VOTARY

The Rotary Club of West Chester

Bhichai Rattakul, International President 2002-2003



Bulletin #38

www.rotary7450.org/westchester

April 17, 2003

This Week's Program: April 17, 2003

Franklin Institute

**Speaker: Derrick Pitts, Chief Astronomer
arranged by Paul Woodruff**

Next Week's Program: April 24, 2003

Tom Brokow Nightly News

**Speaker: Maralyn Glefsky, Production Manager
arranged by Linda Hicks**

MINUTES by Faith Woodward

Martha Carson-Gentry gave the invocation.

Shannon Cassidy introduced our Visiting Rotarian, Florence Miller from GWC Sunrise.

Geoff Baker introduced his guest Steven Droganoff, Duncan Smith introduced Matt Bradley, and Lee Bunting introduced his son Garrett.

Duke Evans wished a Happy Birthday to Irv Hoffman and Ken Hickman to Vernon Brewer.

Jack Wintermute announced that \$4 tickets will be donated to the Southeastern County Soccer Association if each member could chip into the pot.

Annalie Lorgus pointed out that order forms for framed Rotary Declarations at \$46 and \$60 were on the tables.

Gary Hess thanked everyone for Gundaker contributions. 15% of the membership have given so far. Please keep in mind that the fiscal year ends June 30. The Gundaker Golf outing can be supported in many ways by members.

Bill Bunch informed us that for the Rotary Auction on May 3, ad copies for the booklet will be accepted by next Thursday. Ticket sales are going on now. Please bring in bottles for our basket of cheer.

The Pot of Gold winner was Al Filano. He took home \$17 but did not draw the Queen of Spades. Proceeds go to the West Chester Public Library,

President Carl mentioned that the board meeting, held this morning, was attended by Assistant Governor Tom Gibson. It is conjectured that everyone was reasonably well behaved!

SPEAKERS REVIEW by Faith Woodward

Tim Phelps, who had invited today's speaker, Jason Soucy, mentioned that there are more golf courses in this region than there are in Houston, TX!

Jason informed us about the 64th Senior PGA Tournament. PGA headquarters are in Palm Beach Gardens, FL. Any major championship is a community event since it is run by the local people. Aronimink will be the site this year.

There are three governing bodies in US Golf: PGA America, USGA and PGA. PGA America has 27,000 members and has 2,000 golf events. The USGA includes the US Open and the US Amateur Open.

PGA has four events nationally: the Rider Cup, PGA, Senior PGA, and Grand Slam for Golf. These events are held where there are golfing fans. In 1962, Aronimink hosted the PGA and that was the last time it was held in this area. The Senior event held in Chester Valley was very successful. The SEI Classic has now moved to Pittsburgh and the goal of PGA is to prove that a golf event can be successful in this area.

Jason organized the Rider Cup held at Brookline in 1999 and now he is responsible for the Senior PGA at Aronimink. Founded in 1937 in Augusta, GA, this event was planned to have older golfers show the younger ones just what they could do. The trophy has been won by Sam Sneed and other forefathers of golf idolized by seniors.

In 2002 at Firestone Country Club in Ohio, Fuzzy Zeller won the championship.

The planning for the 2003 championship began in 2001. 1500 People volunteer in one week. Aronimink is a great club to work with. Marketing will be through Chambers and other organizations in a 200 mile radius. This area has many attractions for day trips to Longwood Gardens, Valley Forge, etc. Philadelphia has the fourth largest sports market in the country. The event will be covered by NBC sports and watched in 79 countries around the world.

The club takes an active part in the planning. An office has been set up on site. They determine what products will be sold, how ticket incentives will be shared, but the main goal is to share the "Growing Game of Golf." Jack Nicholas and Arnold Palmer will be playing. Neither has played in the area in a long time. Those 17 years and under can attend free with a paying adult. A family of four could attend for \$60. Much less than many other sporting events. This is not a money making venture but an opportunity to "enhance their brand."

Jim Marisario, owner of Aronimink, will be playing. Corporation hospitality is encouraged. One can spend 10 quality hours with clients. 800 People are needed as Marshalls. The purse is \$2 million from PGA America from TV revenues.

DATES TO REMEMBER

April 24- Joint Meeting with the Lions
May 1 - 11:30 a.m. Polio Eradication Committee meeting
May 3- Spring Auction @ William Bunch Auctions
May 20 - W.C. Community Night at the Blue Rocks
June 2 District 7450 Golf Outing
June 5 - Rotary Club of West Chester in the Cafe @ the Blue Rocks.

BOARD OF DIRECTORS - THE ROTARY CLUB OF WEST CHESTER - DISTRICT 7450

Carl Werner, President; Charles Streitwieser, President-Elect; Steve Quigley, Vice-President; Jeffrey R. Sommer, Past President; Jim Gasho/Amos E. Bassett, Jr., Secretary, M. Robert Clarke, Treasurer; Steve Karp/Annalie Lorgus, Sergeant At Arms; Phil Sacks, Assistant Sergeant At Arms; John Hall, Gary Hewitt, Carol Hanson, Ken Hickman, John Olszewski, John Schwab, and Michelle Venema

Dan Guyon, District Governor
Thomas Gibson, Asst. District Governor Area 8

Robert Poole, III, M.D., P.D.G. 1980-1981

EXCHANGE STUDENT

Gustavo Giacomini - Palhoca, Brazil
Hosts: Eric and Carol Metzker
1109 Forsyth Lane,
West Chester, PA 19382
610-793-4286

Please invite Gustavo to outings with you!

ROAMING ROTARIANS

Bud Deaver The Delta Queen X2

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"HOW TO GET IN TOUCH"

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