



# ROTARY VOTARY

The Rotary Club of West Chester  
Bhichai Rattakul, International President 2002-2003



**Bulletin #24**

[www.rotary7450.org/westchester](http://www.rotary7450.org/westchester)

**January 9, 2003**

**This Week's Program: January 9, 2003**

**Balanced and Restorative Justice**

**in the Juvenile Court System**

**Speakers: Diana Munson, Erin Taylor, and  
Candy Whitehead**

Arranged by **Paula Ott**

**Next Week's Program: January 16, 2003**

**Fruit sale Kickoff**

**Speakers: Fruit Sale Committee**

Arranged by **John Olszewski**

### **SPEAKER'S REVIEW by Sid Rabin**

We learned today that WAWA is a Lenni Lenape Native American name for the Canadian Goose! At least I did. I always thought that it was an onomatopoeic word for the sound of a baby's cry for more of Wawa's "doctor certified" milk.

Dave Wood introduced our speaker, Don Price, Senior V.P. (Retired) of Wawa Food Markets, and had him tell us the fascinating story of Dave Wood's Family's Business. Wawa as it is today was actually started by Dave's Great Grandfather. It was originally started in 1803 and incorporated in 1865 as The Millville Manufacturing Company. In 1902 Millville's owner, George Wood opened a small milk plant in Wawa, Pa. The rest of the history was contained in an interesting "handout" along with coupons for free coffee and "buns" at Wawa, but it seems the early arrivers confiscated most of these coupons.

Anyone who has come in, or gone out of West Chester on the east side knows about the incredibly successful new Wawa Market that has been ingeniously located between Market and Gay Sreets. Don allowed as to how successful almost ALL Wawa stores are. He then walked about the meeting room with the portable microphone and gave a very inspiring talk about why this family business has continued to be successful. (There are no Wawa franchises, there is no Wawa stock purchasable in the market place and the Wood family has controlled it for 200 years.). The reason for its success is a set of Values that have been promulgated as essential in the maintainance of this enterprise.

Don stated that there were 6 Values that are actually written down as are ours in the "Four Way Test" but discussed only one for the purpose of our meeting. He proceeded with "We

value People" and the people of Wawa, from the highest level to the most menial of workers, must comprehend and understand the primacy of these values. Leadership by example is important enough that even executives can, and do, empty the trash or sweep the floor when it is needed.

When employees do something in an exemplary way it is recognized and officially rewarded. People are motivated by recognition. Don gave many wonderful examples of ways to clearly demonstrate the Company's sincere interest in people.....the people that are the customers, as well as those serving them. Some of these were heartwarming like the 16 year old at the cash register who sacrificed a banana from her own lunch bag, because Wawa had no bananas that day, for a customer that would come in every day to buy one. Also, when the company had a blood drive the President was the first one in line.

All of the values espoused by the company are periodically 1)Examined, 2) Evaluated 3) Committed to picked dates for 100% participation and lastly, are examined as if in a "confessional" to see how well they are being executed.

The talk was delivered in a very professional manner and there were many questions afterwards, which Don graciously answered. The only way you can get stock in this company is if you can con David into selling you some of his. He has already said "no way"!

### **VISITING ROTARIANS**

Steve P. Pahides

Don Barr

Mary Mosley

PMB

Greater WC Sunrise

Greater WC Sunrise

## PEACEMAKERS DONATIONS

THANKS to the following people, for helping us work towards our goal of \$13,600.

Madeleine Adler, Linda Antonowich, Amos Bassett, Dave Biffen, Kristi Blake, Vernon Brewer, Bill Bunch, LeeBunting, Sue Casso, Demetrios Cidis, Joe Cunnane, Joe DellaVecchia, Steve Devine, Steve Founds, Lil Georg, Steve Godsall-Myers, Bill Gotwals, Joe Hamel, Carol Hanson, Gary Hewitt, Irvie Hoffman, Rich Kauffman, John Kehner, Lance Knauth, Dan Knueppel, Fran Luft, Chris McCawley, Carol Metzker, Eric Metzker, John Olszewski, Cathy Palmquist, Bob Poole, Steve Quigley, Bob Rogers, Mark Sammarone, Les Schramm, John Schwab, Craig Scott, Don Stonestrom, Joanne Tadeo, Tom Varley, Michelle Venema, Bob Weist, Carl Werner, Bill Winters, Grant Wood, Faith Woodward

## GUNDAKER BENEFIT

On Thursday, March 6, at 8:00 PM, Rotary District 7450 is hosting a presentation of 'Joseph and the Amazing Technicolor Dreamcoat' at the Media Theatre for the Performing Arts. This event is the Rotary District Party with any profits going to the Gundaker Foundation. Tickets are \$30 each and are available now in a limited supply. See Gary Hess for tickets.

## EXCHANGE STUDENT

**Gustavo Giacomini** - Palhoca, Brazil  
Hosts: James and Linda Hicks  
1072 Glenn Hall Rd. Kennett Square, PA 19348  
610-347-2134  
Unionville High School  
Future host families are needed.  
Please contact Joe Polito or Linda Hicks

## BOARD OF DIRECTORS - THE ROTARY CLUB OF WEST CHESTER - DISTRICT 7450

Carl Werner, President; Charles Streitwieser, President-Elect; Steve Quigley, Vice-President; Jeffrey R. Sommer, Past President; Jim Gasho/Amos E. Bassett, Jr., Secretary, M. Robert Clarke, Treasurer; Steve Karp/Annalie Lorgus, Sergeant At Arms; Phil Sacks, Assistant Sergeant At Arms; John Hall, Gary Hewitt, Carol Hanson, Ken Hickman, John Olszewski, John Schwab, and Michelle Venema

Dan Guyon, District Governor

Thomas Gibson, Asst. District Governor Area 8

Robert Poole, III, M.D., P.D.G. 1980-1981

## The Rotary Club of West Chester & West Chester University Present

**"A Night at the Campus Theatre"**  
**Thursday, February 20, 2003 ~ 8 p.m.**  
**(reception 6:45 p.m. at Tanglewood)**

### *The Laramie Project*

Directed by Bob E. Bytnar Play by Moises Kaufman  
"On October 7, 1998, a young gay man was discovered bound to a fence in the hills outside Laramie, Wyoming, savagely beaten and left to die in an act of brutality and hate that shocked the nation. Matthew Shepard's death became a national symbol of intolerance, but for the people of Laramie the event was deeply personal and it is their voices we hear in this stunningly effective theatre piece"

"The Laramie Project chronicles the life of the town of Laramie in the year after the murder, using eight actors to embody more than sixty different people in their own words – from rural ranchers to university professors. The result is a complex portrayal that dispels the simplistic media stereotypes and explores the depths to which humanity can sink and the heights of compassion of which we are capable of".

### **Pre Production Reception:**

6:45 p.m. hosted by

President Madeleine Adler and Dr. Fred Lane  
Tanglewood Residence – West Chester  
University Campus

Tickets \$8.00 per person

For more information and/or ticket purchase  
contact Mell Josephs

610-436-2955 / At Rotary Meetings

Mjosephs@wcupa.edu

### **"HOW TO GET IN TOUCH"**

Rotary Votary Committee: Faith Woodward,  
Publisher Work: 918-3432 Home: 692-5411  
Fax: 918-3404 e-mail: [fwood@bf.kendal.or](mailto:fwood@bf.kendal.or)

Committee Members: Bill Badnaruk, Bruce Catando, Victoria Dow, Steve Karp, Fran Luft, Joe Polito, Sid Rabin

Web site maintenance: Mark Sammarone

### **READ VOTARY ON-LINE**

[www.rotary7450.org/westchester](http://www.rotary7450.org/westchester)