



ROTARY VOTARY

The Rotary Club of West Chester, District 7450

John Kenny, International President 2009-2010

Bulletin #07 www.WestChesterRotary.us August 13, 2009

This Week's Program: August 13, 2009

Speaker: Dick Shea

Friends of W C Parks & Recreation

Arranged by Dave Biffen

Next Week's Program: August 20, 2009

Rotary Program

Arranged by President Dave

MINUTES by Charlie Lyddane

President Dave Rayburn opened the meeting and **Bob Poole** gave an excellent baseball themed invocation.

Visiting Rotarians were our great friends John Saling and Adi Masak. Guests included Judd Diemer a guest of John Saling and Sergeant John O'Donnell of the West Chester Police Department, guest of soon to be civilian **Dick Yoder**. Adi Masak brought our former exchange student from Germany Francie Harper as her guest.

President Dave's humor was a quote from Casey Stengel "The key to being a good manager is keeping the five people who hate me away from the four who are still undecided."

{Ed. When I looked that up to make sure I got that right, there was another real good quote of Stengel's: "Sure I played, did you think I was born at the age of 70 sitting in a dugout trying to manage guys like you?"}

Happy Bucks:

Carolyn Committa announced the Mid Autumn Gala Concert on Sept. 19th at Asplundh Concert Hall in the Phillips Building. She promises great talent.

Deb Sparre announced a Chicken BBQ at the Friends Meeting along with Blue Grass Music last Saturday (August 8).

Pattie Jeffries announced her 8th grandchild, a little girl.

Linda Hicks talked about the Hickman Art of Caring Auction coming up. She did not bring a mirror with her because she was afraid **Jack Wintermute** would look into it and break it.

Terry McGrath gave happy bucks for the care he received at Chester County Hospital.

Adi Masak announced that she has moved, her husband Ronnie got a great new job and she joined the Twin Valley Club. She will be a great asset to TV and promises to visit often.

Finemaster and Baseballologist **Jack Wintermute** lightened the wallets of **Mark Sammarone** and **Carol Hanson**. He had pictures of them and they weren't wearing any clothes... oh no, sorry... they weren't wearing any Rotary pins.

Sue Casso Rogers made an announcement asking each of us to invite friends and coworkers to Rotary and force them to join the club. She suggested bringing gullible young employees and threatening them with firing if they don't join.

Mayor Dick Yoder brought some guy who wants a promotion judging by the nice things he said about Dick. Former football standout Sgt. John O'Donnell received a check from the club for an extra breathalyzer for the police department. He said what a good example of leadership Dick was to him in his life and what a good coach and mentor Dick had been.

Wendy Hoffman won the 50-50 but pulled the 8 of diamonds. The Queen remains at large.

SPEAKER REVIEW by Paula Ott

Our speaker today, F. Michael Gidlewski, of Achievement Unlimited, presented a mini-workshop on time management in tough times, although his key points are relevant to time management in any economic time. The first question to be asked is what matters most in your life, and from there one needs to prioritize in order to balance time spent on your business, as well with family and friends. He presented a handout which discussed the 80/20 Pareto principle, meaning that 20% of your activity

produces 80% of your results, and you should ask yourself what are the 20% of activities that drive your business or personal life. Once you have identified your low-payoff activities, one should use the principle of SEDO—Simplify Eliminate Delegate and Outsource.

The second portion of his talk discussed what he called the “Tyranny of the Urgent”. Mr. Godlewski reported one should use a graphic for determining; I.) what is urgent and important, II.) urgent not important, III.) not urgent important and IV.) not urgent not important. The goal of categorizing tasks in our business and personal lives within this chart is to reduce our stress and anxiety and to help clarify for us what is truly important. He made the point that technology has reduced the amount of face time that is spent with those in business and does not necessarily create efficiencies if problems that could be solved in 10 minutes of a meeting take multiple e-mails. However, his suggestion that we can reduce technology in our business lives is unrealistic.

He concluded his talk with the concept of have no regrets, which was a survey of 4,000 retired executives conducted by Dr. Gerald Bell of the University of North Carolina at Chapel Hill, and answers to the question, “If you could live your life over, what would you do differently?”, appeared in the handout.

THANK YOU

Copies of the Votary are provided by **Patty Jefferis** of Whirlaway Travel.

SAVE THE DATE

Oct 11 Chili Cook Off
Check out the Rotary Calendar of events at <http://www.westchesterrotary.us/clubcalendar.htm>
Add events: calendar@westchesterrotary.us

CHILI COOK OFF

WAYS TO PARTICIPATE

This popular Chester County community event is the perfect marketing event for your restaurant, business, neighborhood group, fire department, non-profit organization or club to have loads of fun, form a team, cook some chili and get up close and personal with 5000 thousand-plus fellow chili fans. Many groups hold mini-cookoffs so that the winner can represent their organization at the official West Chester Rotary Chil Cookoff each fall. Chili fans come from all over the Delaware Valley to compete and enjoy the Best Darn Chili in Chester County! Over 60 teams regularly compete in this fall festival, as well as dozens of vendors and sponsors. Teams will compete within one of

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District 7450

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