

ROTARY COMMUNITY NEEDS ASSESSMENT - MEMBER SURVEY - JUNE 2007

(NOTE: There were 72 total responders, HOWEVER not everyone responded to all categories)

ALLOCATIONS

	<u>Most Desirable</u>	<u>Least Desirable</u>
Provide many with \$300-\$1,000	6	12
Provide one with \$3,000 - \$10,000	13	18
Provide both small & large contributions	31	1

Members comments: Ask a non profit person(s) which organization(s) to provide funds to
Alternate (#1 & #2 above) each year

COMMUNITY SERVICE PROJECTS/YEAR

Multiple small scale projects	10	17
1-2 large scale projects/year	17	9
Both small & large scale projects	24	2

Members comments: #2 above (large scale projects) – good way for Rotarians to serve together - makes club stronger
Provide a number of small scale and one large scale project.

HUMAN DEVELOPMENT COMMITTEE

	<u>Continue</u>	<u>Discontinue</u>
Brian's Run	46	2
Bell Ringing	45	6
Food Drive	43	2
Reading Program	52	0
Operation Warm	53	0
Blood Drive	42	6
Mayfest	29	5

Other suggestions:

Anybody else who needs us

If there is a leader for each

I suggest narrowing the number & discontinuing what seem to be low supported projects (this member chose only Brian's Run, Reading & Operation Warm)

Literacy

Autism

Chili cookoff

Need to develop the reading program to move into the secondary schools in a different form.

Continue Discontinue

BRIGHTER FUTURE COMMITTEE

40

6

Other suggestions:

Keep manageable in size

If there is a leader

Need to join in a project that is already established instead of creating our own

Habitat

Saw real value & real return on these projects for the community & Rotary

W.C. Community Center

ENVIRONMENTAL PROTECTION CMTE

46

5

Other suggestions:

Continue only if there is a leader

But only if club members are willing to support as volunteers

Hazardous household discards

If have sufficient help

Have always or typically been responsibility of service organizations in community

Continue Discontinue

GENERAL FUND RAISING PROJECTS

Fruit Sale 47 1

Other:

Sponsor antiques show as fundraiser- there is none in town anymore

Chili cookoff (2 nominations)

Crab cakes

Poker tournament

I still like to see all the revenue go to one local needy organization

Dinner & silent auction – good fellowship opportunity as well as fundraiser

Members of committee should NOT submit beneficiaries

PRIORITIZE

(These show priorities of ALL responders. See separate sheet for breakdown of Ranking within each category)

	<u>Financial Aid</u>	<u>Volunteer Aid</u>
Elderly/Seniors/Aging	50	40
Alcohol & Drug Abuse	43	29
Children & Youth	51	46
Women	44	36
Emergency Services	45	31
Mental Health	42	31
Mental Retardation	41	33
Hospice	42	34
Housing	44	42
Physically challenged	42	41

Other:

Literacy!

University students

Food

Home of the Sparrow

Members Comments:

All equally important – I think we need to determine the needs in ou community that are the greatest

Prefer making selection based on specific need

Would depend on the specific project being considered. Is project a priority

(does it meet a current need)? Is request for volunteers or \$ reasonable?

Are members showing interest in that specific project?

All are #1s (2 members)

Can't prioritize

I can't find one more deserving than another. They all are important. Anything we can do is worthwhile

Don't know enough to prioritize

Rotary should concentrate efforts to make a difference in selected organizations.

Hospice - I would like to see Rotary support these programs financially - but I could not emotionally handle one-on-one patient
contact

In general, I think most of our Rotarians are already VERY active in community needs through their religious community or public programs. We should be free to address community concerns as the board and the president feel led from year to year.

I don't believe we should be involved in areas such as these which are covered by government services & specific charitable organizations.

Meetings are over scheduled and run too long – Sgt of arms committee often late or missing.

FINANCIAL SUPPORT - WHAT ORGANIZATIONS & WHY

Salvation Army, CC Cares, Safe Harbor – core services for people with little

Salvatiion Army - as a board member I have become clearly aware of the impact that they have on the less fortunate in our community and beyond with limited local resources.

Safe Harbor housing needs – need to address women and homeless

Internationally – same core services & same criteria

W.C. Community Center – they are a good resource in the neighborhood & always struggle

Senior Center – it is so valuable & growing quickly & could use our help

W.C. Senior Center

Senior Center – It makes a difference in the lives of our seniors who enjoy the fellowship events, activities & food

Community Volunteers in Medicine – great need for those who can't afford health/dental insurance

Community Volunteers in Medicine (2)

I am partial to children & housing & literacy programs

In addition to already supported organization, the School at Church Farm

W.C. Public Library

Domestic Violence Center

Chester County Domestic Violence Center – victims need support

Chester Co OIC – because it supports occupational training

OIC – because it is a perfect fit with our Voc. Service Ave!

Volunteer English Program - fits with Rotary Int. emphasis on literacy AND important in light of immigration issues now in U.S.

Care Center – preschool program is a great help to the poor

Chester Co. Heroes Fund – assists police, fire, sheriffs injured or killed in line of duty

Chester Co. Safe Kids – children & families

Scholarship \$ for W.C. East H.S.; currently all \$ goes to Henderson H.S.

High priority to those who need the money the most.

COMMUNITY NEEDS ASSESSMENT SUMMARY - PRIORITIES

NOTE: These are the RANKINGS within each category of those who DID prioritize, some responders simply checked off categories without ranking them.

	Provide volunteer aid				(These are percentages)					
	1	2	3	4	5	6	7	8	9	10
Elderly/seniors/aging	21%	7%	10%	14%	7%	10%	3%	0%	0%	3%
Alcohol& drug use	7	3	10	3	10	7	7	3	7	7
Children & youth	28	28	10	3	0	0	3	0	3	0
Women	0	7	14	3	10	10	7	3	3	7
Emergency services	7	7	10	10	7	0	7	3	7	7
Mental health	3	0	0	3	14	3	10	7	10	10
Mental retardation	0	10	3	3	7	7	0	10	17	7
Hospice	3	3	10	0	3	7	14	21	7	3
Housing	14	17	7	3	7	7	3	3	3	10
Physically challenged	0	0	3	28	3	10	7	10	3	7

	Provide financial aid				(These are percentages)					
	1	2	3	4	5	6	7	8	9	10
Elderly/seniors/aging	24%	7%	21%	10%	7%	7%	0%	0%	3%	10%
Alcohol & drug use	10	3	14	17	10	7	7	0	3	7
Chidren & youth	38	28	3	0	0	3	7	0	14	0
Women	0	7	14	3	14	7	14	10	0	7
Emergency services	0	7	10	14	10	3	7	7	14	10
Mental health	3	10	3	3	17	7	17	3	10	7
Mental retardation	0	10	7	3	3	17	0	14	14	7
Hospice	7	3	3	3	3	10	10	28	0	10
Housing	7	14	10	7	14	7	3	3	10	7
Physically challenged	7	3	7	24	3	14	10	7	3	7