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Values of the Just

Within every organization lies the set of values which shapes the body and gives rise to its leaders. These morals create the group's image and demonstrate its purpose to the citizens with which it deals. A benevolent establishment must have ideas that reflect its nature and should therefore set truth as its core influence. The concepts of fairness and good will also apply to this corpus of virtue as branches of truth. The last primary ethic that should be included in this system of moral principles is the degree and scope of the benefits provided to all people involved. In order to serve its community, a foundation must follow the ideals of truth and its interrelated branches of fairness, good will, and equality of benefit.

The truth is the central concept from which all other benign morals stem. As it stands, the world is a corrupt place where deceit and trickery are accepted as a proper means of handling business. These methods often cause harm to innocent civilians who are unaware of shady dealings. Including the truth in society and business ensures that everyone is aware of the consequences involved in any transaction. The disclosure of truth, in addition to making people feel involved and appreciated, encourages hard work and strengthens social integrity. The truth stands on its own as a value but also branches out to include other ideas such as fairness.

Fairness is the treatment of others based on their merits as opposed to judging them based on social class, gender, race, or religion. It is a message in support of

acceptance and against prejudice. Instead of merely tolerating, a fair person sincerely accepts individuals for the truth that resides within them. This inner truth is who a person is and results from adherence to morality. Since all prejudices would be left astray, fair practices would result in the hiring of the proper applicant regardless of his or her outer qualities. The casting away of stereotypes within the workplace would heighten the quality of the environment thereby welcoming more people and broadening the range of potential customers. The idea of fairness is an important value and is closely related to the concept of good will.

Good will and friendship are bound to one another so that one cannot truly exist without its counterpart. The ideals of the truth and of fairness also apply to these values. Friendship has no place for lies or prejudice and will crumble in their presence. Open friendships between companies would generate good will and increase the happiness of all involved. Such good will would also encourage fair business practices and perpetuate the spreading of the truth. Without these friendships, fair business relationships cannot exist, and only evil can arise. Along with truth and fairness, good will contributes to a morally healthy society.

One last, key value is the concern that all people involved receive equal benefit from whatever is done. This concern ties in with the truth, fairness, and friendship, since it includes helping others realize their full potential and becoming all that they can. It requires a caring demeanor and the feeling of a responsibility to give aid to others in times of need. More people coming to know and develop themselves would result in a stronger, healthier, happier society. The importance of equality arises in the fact that everyone is equal and therefore should receive equal benefit. Helping others find

themselves is an effective method of improving society.

Even though the world is corrupt, there will always be people who will be able to instigate changes. When such people arise, they lead their followers by means of the truth, the most important value. Stemming from the value of truth are the moral concepts of fairness, good will, and equal benefit. All of these ideals are important and are essential for the betterment of society.